

This Cookie notice provides you with information about the cookies we use and the purposes for which we use them.

### What are Cookies?

Cookies are text files containing small amounts of information, which are downloaded by your computer or mobile device when you visit a website. This allows for websites and applications to recognise you or your device on each subsequent visit so they can remember things like your preferences.

There are session cookies, which only last for the duration of your online session and disappear from your device when you close your browser and persistent cookies which stay on your device after the browser has been closed and last for the period of time specified in the cookie.

### Why does FOCUS ESTATE MANAGEMENT use cookies and similar technologies?

The cookies tell us which parts of the website you have visited so that we can ensure we provide you with information that you are interested in and make any future visits to our website simple and easy for you. In addition, cookies can help us to analyse the use of our websites and online content (analytics cookies) and they can also facilitate/track the interaction on our websites and online content with social media (e.g. links to social media sites, like buttons, etc.).

### Does FOCUS ESTATE MANAGEMENT use cookies for marketing and analytics?

Yes, we may use information collected from our cookies to identify user behaviour and improve our future interactions with you, for example if we send you a targeted email, which includes web beacons, cookies or similar technologies, we will know whether you open, read or delete the message.

### Cookies we use

We use the following cookies:

Strictly necessary cookies. These are cookies that are required to enable you to move around the website and use its features, such as accessing secure areas of the site.

Functionality cookies. These are used to recognise you when you return to our website. This enables us to personalise our content for you, and remember the choices you make, to provide more enhanced personalised features.

Analytical or performance cookies. These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily. Google Analytics cookies are used on this website, in order for us to assess how users interact with the website's content. Pardot cookies are also used. These track visitor and prospect activities on our website and landing pages.

Targeting cookies. These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

### Do you use any cookies from third party companies?

We may use some cookies from third party companies, such as [Google Analytics](#), [Drift](#) and [Salesforce Pardot](#), to provide us with web analytics and intelligence about our sites. These companies use programming code to collect information about your interaction with our sites, such as the pages you visit, the links you click on and how long you are on our sites. This code is only active while you are on our website. You can opt-out of having your anonymised browsing activity within websites tracked by Google Analytics cookies by clicking on the following link: [Google Analytics Privacy](#).

#### Social Buttons:

Social media tools, like widgets and plug-ins, are sometimes used so that you can share information from FOCUS ESTATE MANAGEMENT on other sites such as Facebook. These interactive mini-programs collect your IP address, record the pages you visit on our site, and set cookies that will enable the widget to function properly. Your interactions with these widgets are governed by the privacy policy of the company providing them, not by FOCUS ESTATE MANAGEMENT's Privacy Policy. We may also use Twitter and LinkedIn pixel tags to help us understand how effective our marketing is on those sites.

#### Managing cookies:

##### Our cookie banner

You can directly edit your preferences in relation to the cookies FOCUS ESTATE MANAGEMENT uses on the website using the pop-up banner that appears when you first enter the website. Here you can set preferences in relation to the non-essential cookies placed by our website.

##### Using your browser to control cookies

You can decline the use of cookies at any time by modifying your browser settings. By deleting, blocking or declining cookies, you may not be able to use some interactive features or access certain areas of the website that depend on cookies. Most browsers allow you to see what cookies you have and delete them on either an individual basis, or block them. You can block cookies for specific websites or for all websites, depending on your preferences. To make it easier for you we have provided some examples of how to change your cookie settings here: [Internet Explorer](#) | [Google Chrome](#) | [Cookie Central FAQ](#)

The information and data collected by FOCUS ESTATE MANAGEMENT cookies expire after two years. If you have any queries relating to this notice, please email: [info@focus.fund](mailto:info@focus.fund).

#### Updates:

We may occasionally update this privacy notice as our services and privacy practices change, or as required by applicable legal or regulatory requirements. We may also notify you in other ways for time to time about the processing of your personal information.